6th Ave. cor. 18th St. Adding Another Building

to our present quarters necessitates a quick turn of stocks in order to provide room for workmen to push forward to rapid completion the enormous alterations.

A Great Chance

to secure new Fall goods at prices far below what they would sell for at the end of the season. A forced sacrifice in new goods on account of lack of room to store them.

Ladies' Fall Suits,

in English Covert Mixtures, light and DRESS GOODS dark effects, also English Chevlot flyfront suits in black and bine. Jackets Spitings, in party how slik Hned, skirt percaline lined. Should be marked \$15. To make room, now

Ladies' Fall Jackets,

made of best Imported Black Cheviot. 12 slik lined, double-breasted fly front. 150 pieces doubl Just right for present wear. Intended to seil for \$10. To make room, now

Separate Skirts, nev est fall shape, fine imported Bro-ca e Satin, large designs, entire skirt if ed with best grade rustle Taffeta,

Go d value at \$15. To make room, now

Waists,

black and colors, Taffetas and nan striped effect, intended for our d epening. Some with tucked bank 70c. Black Figured ad front, others plain. Should be urked \$5. To make room, now

Forced Sale of Furs,

which could not be reserved for 100 don. See first Damask Towels, extra large, with pinto white and fancy bor-Cayes, Collarettes and Scarls.

Extra fine Marten Collarstte, large 9.75 Sheets. Fine Seal Collarette, figured Satin 6.30 Size, 1122 yels. Invel 10 in. long, 60 sweep. 6.30 Size, 122 yels.

25c 75 places 45-inch extra fine quality black all-wool Serges, actual value 45c. yard, at.....

value 50c., at

Small lot of 50c. Printed Foulards at 15c. To Reduce Stock

24-inch Printed Indias at 25c. Taffetas and Gros Grains at 49c.

Fall Patterns 75c. Black Satin Brocades at 59c.

Housekeeping. One case Crochet Bedspreads, he and ready for use, the \$1.00 kind... fine Alaska Seal Capes, 14 [19,60] 100 pieces Flaumeiaties, in all the new fall designs, actual value 125c. Pillow Cases.

COUCHES. &c.

velour or corduroy, garnished with fringe to match, finely embroidered,

don't keep it, don't want to, and are not To

omfortable and good to look at,

going to. But we have all others.

NEW MADE-UP AT

MITATION SMYRNA RUG,

n't afford it." Here Oriental Couches, Bed and Box Couches,

oth Ave., Cor. 18th St.-JACKSON'S-6th Ave., Cor. 18th St.

Housefurnishing

in whole or in part need not necessarily be as perplexing as it is to most men and women. We take a modest pride in having reduced its difficulties

BY OUR STOCK, which comprises everything in every kind and style. BY OUR PRICES, which allow the gratification of good taste with the most moderate means.

BY OUR STORE ARRANGEMENTS, which have been thoroughly reno-

BY OUR STAFF OF TRAINED EXPERTS, who are always at your ser-

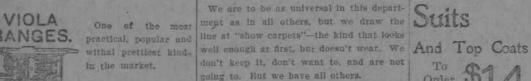


\$17.75,

though \$25 would not seem too much for it-Made in solid oak, of sign, glass 42 inches wide in back, four

DINING ROOM in solid oak. TABLES shaped, with square top and finely worked fully worth





\$6.7

WHITE ENAMEL BEDS O'v the good, but all of those

\$2.95

263 6th Ave.

orices 77 2.27 | ILCLOTH, reilable qualities only, 19 rurchases charged, if desired, without any addition to quoted prices. Illus-

OPEN SATURDAYS TILL 9:30 P. M.

trated Catalogues Free.

OUR MOTTO: "FAIR DEALING." 104-106 West 17th St.

34, 36, 38, 40, 42 AND 44 W. 14 H STREET.

We again extend an invitation to our numerous friends, customers and the public in general to our

Grand Opening Display of Fall Dress Goods and Silks.

Our assortment this year will favorably compare with any in this city, and the prices for qualities presented are certainly lower than those offered elsewhere.

EXCEPTIONAL VALUES IN BLACK and COLORED DRESS GOODS

hecked effects great as- cortnent, 42 fach wide, actually worth 35c.	CLOTHS and ILLUM-	CLOTH, eath duish, he are indicated assertings.	BEERS, SATIN FOULES, and BEERS, SATIN FOULES, and Selection of Fall shades, worth \$1.25.	uine twilled back clother	SUITINGS, two - tone
MOHAIR BRILLIANT- INE, All-Wool SERIES, and All-Wool CASH- MERE, 40 inch wide,	fured ARMURE SUIT- INGS, ENGLISH JAC- QUARD SUITINGS, 40 Inch wide, actual value	WOOL FANCIES WIDE	50 pes All-Wool BEN- G A LINE, CAMEL'S HAIR CLOTH: SATIN REEBEH and GRAN- ITE CLOTH, 8 inch whic, value \$1.10.	VET, all new Fall shades,	VET, suitable for waists

A Magnitude of Silk Bargains During this Week.

pes All-Siik, Black, 75 pes All-Siik rie ocaded 8 A TIN fancy TAFFETAS, c CHESSW. exclusive colors and combination

Wonderful Bargains in Blankets and Comforters.

Full-size Eastern Fleece, Wool Finish, special at. 11-4 Heavy Wool Blanket, special at, pair.,\$1.98 11-4 Fine California Wool Blankets, \$2.98, \$3.49 5,000 White Crochet Bed Spreads 49c., 69c 12-4 Best Shrunk California Wool......\$4.98

60 Cases French Sateen and Silkeline Comforters, 150 pairs 11-4 All-Wool California Blankets, best turkey red and colored lining, white both white and red, our regular \$3.98 kind, cotton filling, regular price \$149, special 100 Fine French Satesn Comfortables, filled with best quality down, actual value \$4 25, at.. \$2.98

10c SHEETINGS and LINENS. LININGS and FLANNELS. BOYS' CLOTHING.

Sawing Machina

Bedroom Suit. \$3.00 fine Irish Point Lace Curtains at...... \$1.75 pair \$4 00 fine Irish Point Curtains, ecru or white, at ... \$2.98 pair I

\$6 00 Irish Point Curtains, 4 yards long, at\$3.75 pair I \$8.00 Point de Paris Curtains, ivory or white, at ... \$4.98 pair \$4.00 real Antique Lace Curtains at\$2.25 pair I TIRG OU. X 11st price \$55, † \$2.00 Scotch Lace Curtains, special at98c pair †

Carpets, Rugs, Carpets.

First-cless Worsted Velvet, latest patterns, a yard...... 69c First-class Tapestry Brussels Carpet, large variety of patterns, made and laid, fully worth 85c a vard, at 59c 3 50 rolls Smith's Axminster Carpets, latest patterns, a yard, 75c

75 rolls of Wool Ingrain Carpet, special at, yard 39c + 100 rolls of 5-frame Body Brussels, special at, yard 674c 1 50 rolls of Wilton Velvet, exquisite colors, at, yard. 79c All our remnants of Moquettes and Axminster Carpets at 50c + fraging fraging of the fraging of a fraging of the fraging of the

Conversation

Brass Beds.

\$8.50 6TH AVE. COR. 28TH ST.

TO MAKE ROOM A. F. JAMMES.



DRESS GOODS.

Fall and Winter Dress Fabrics of the most opular designs for the coming season, selected before the advance prices, will be offered at prices that defy competition. Customers will find it to their interest to make an early selection, as the stock cannot be duplicated at present low prices.

125th St. and 3d Ave.

SI,000-HELP YOURSELF

"Want" In the Journal will rent it quicker than a wink. Pacis about this by H. C. + LEER'S GUM GURU-KOLA



Cowperthwait, Chatham Square,

New York, Best Illustrated Catalogue of Furniture, Carpets and everything for housekeeping.

Everything That's New

The Most Attractive Prices

NEW YORKERS HAVE EVER KNOWN!

One visit to our stores, with inspection of goods and prices, will prove that our Fall stock has no superior in this city, and that we give not only the best values, but by far the most.

We Invite Attention

to the great assortments of

NOVELTY DRESS GOODS

we offer At 49 cents to 98 cents

comprising an ex raordinary range of

Fancy Figures and Mixtures

Two toned, Iridescent and Illuminated effects All Wool and Silk mixed

ALSO

To the following great values

All Wool Tailor Suitiuss-12 shades All Wool Silk finish Henriettas-40 shades

Black English Mohairs silk lustre-cannot replace under 45

Muslins and Sheetings.

values we are now giving in Household Dry Soods our stores could not contain all who would come ...

Those who buy now are lucky.

Speaks for itself. Fine Unblesched Muslins-35 inch

cial Tables Three special Tables
you will find
Remnants of Fruit of Looms,
Wamsutias, New Bedfords, N. Y. Mills,
Pequots, Dwight Anchors and others,
1 to 15 yards long—1 to 3 yards wide AT LESS

THAN COST OF WEAVING!

Ten quarter Nine quarter Eight quarter Seven quarter Six quarter 50 inch

SHEETINGS

Less than they can be wholesaled by HEMSTITCHED PILLOW CASES

English Twill Sheets

Porn and ironed-This fabric is twilled both sides, but of such fine cotton that weight is just, right for all year round use—it is of exceeding Be prepared for cool nights..........We are ready

This Week

Surprising Values in LACE CURTAINS

At 1.49-500 pair handsome Scotch land

two thousand pile LACE, AND FANCY CURTAINS.

consisting of combination Net with three insertings and edge cobinet with lace edge, ruffle and insertings ich Point—wide acroll border—12 patterns ich Net with wide insertings in Cluny effects crims with antique insertings and edge crimes. Net with landque insertings and edge crimes Net with landque proposed all round

Bloose, Reefer and Fly front. In Black, Navy and the new Fall Mixtures Plain, Braided and braid trim'd. With and without silk lined Jackets and Skirts Three Great Specials

New Styles in Ladies' Costumes

Reefer Suits of Rough Cleviot Serge-Black and Navy-Jacket lined with black satin-a thoroughly stylish Costume.... Fine Costumes of Ladies' Cloth and Granite Mixtures with full braided Blouss, or fly front Reefer, lined with slik finest tailor fit and finish....... Fine Reefer Costumes of English Cheviot

and the equal of many sold for \$25...... 15.98

Silk, Velvet, Corduror, Brilliantine and Cloth-Pleins, Pleids, Hairlines, Stripes and Figures-Shirt

Novelties in Ladies' Waists

Ladles' Medium Weight Jackets

velvet and cloth-were 510 to 512 .. 4.59 to 6.98 .75 Bleycle Sults-new Fall fabrics......5.98 to 15.98 New Cashmere Tengowns 3.98 to 16.98 New Washable Wrappers98 to 2.98

Millinery Opening

The latest Novelties Modelled from choice French Designs,

> You can have The Real Parisian Hat

If you choose

Many Surprises This Week

These are all new goods, and the brices are just es you see printed-no mistake about them ! 1,000 Dozen Kid Gloves with 5 hook lacing— Tan, Slate, Brown, Red

4 it.3h Plain and Moire Taffeta Ribbons-all colors and Black-extra houvy-slso 4 inch Double faced Black Satin Ribbons-never less than .21. ladies' Fine Emb'd Handkis-also Men's All Liben-H. S. and tape borders ... Handpainted Headrests and Fancy Sateen Sofa Cushions; value .45.. Japanese Silk Gold Emb'd Lambrequins Fine Rollod Gold Brooches— Knot, cluster and foral designs set with rhinestones, pearls and doublets— value .93 to 2.50.

Quilts and Comfortables

School Hose-fast black-all sizes to 10

threability—the double warp preventing tearing or with a fine slock, and values that will surely make all for those who desire something ther and softer purchasers of all who see them

Full size finest French Sateen Franch Sateen—down filled Marseilles Crib Spreads Marsellies Crio Spreads
Heavy white Crochet—full bed size
Full size—special quality
Full size—ieavy Marseilles
Full size—extra licavy raised designs Feather Pillows pure feathers perfectly odorless......

Rugs and Squares

No Liquors, No Groceries, No Drugs Sold in Our Stores.

Science with handsome border all round few toned fish Net with ruffle to match Point. D'Esprit with Tambour border and ruffle, and at least Sixty styles in very Fine Scotch Lace 35 to 4 yards fong—nest and abovy design CASH OR CREDIT. 9 STORES IN A ROW. ESTB. 1807. The money will be yours November 10, 1897. FRANK H. FBEER & Oo., Philadel-phia. Penug.

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